

FLOORWORLD LLC
THE BIGGEST FLOORING COMPANY IN THE MIDDLE EAST

YOUR HOME. YOUR FLOOR.

www.floorworld.com

FLOORWORLD

AT-A-GLANCE

Floorworld is the biggest flooring company in the Middle East providing a full spectrum of premium indoor and outdoor flooring solutions across residential and commercial sectors. With a strong presence in the UAE, Oman and the broader GCC, Floorworld is known for its quality European products, exceptional service, and fast project execution. Our expertise spans retail customers through our extensive network of showrooms, and commercial clients via our specialized B2B division, Floorworld Commercial. We work with some of the world's most respected brands and deliver tailored flooring solutions for every environment — from villas and apartments to hotels, hospitals, offices, and schools.



75 Million AED
In Stock



1 Million+ SQM
Stock



350+
Team Members



70,000+
Satisfied Customers



Regional Headquarters
Dubai Investment Park-2, Dubai, UAE



Dubai Flagship
Umm Suqeim Street,
Al Barsha-2



Abu Dhabi Flagship
World Trade Centre,
Airport Road



18 Showrooms across the UAE



UNITED ARAB EMIRATES

OUR FLOORING SOLUTIONS

BRANDS

At Floorworld, we understand that every space demands a different kind of flooring. That's why we offer a complete range of surface solutions — each selected for quality, durability, and design versatility.



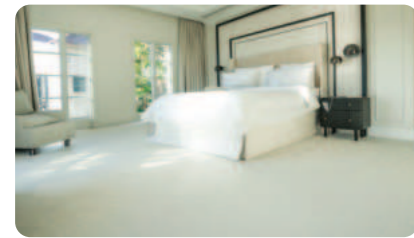
Engineered Wood
FSC-certified, low VOC,
timeless



Luxury Vinyl Tiles
Waterproof, scratch-resistant,
soft underfoot



Laminate
Cost-effective, highly durable,
natural wood look



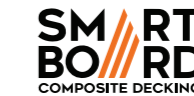
Carpet
Acoustic, soft, durable



Artificial Grass
UV-resistant, pet-friendly



Outdoor Decking
Composite or thermally
modified wood



We partner with globally trusted brands to bring you the very best in flooring — solutions that perform, last, and inspire.



Reclaimed Herringbone



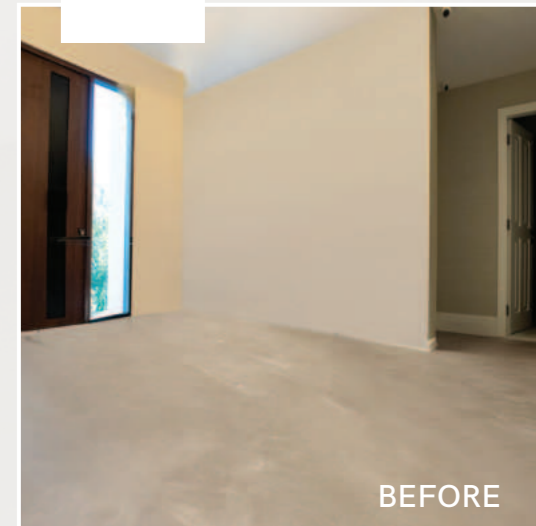
BEFORE

Product : Herringbone Oiled
Range : Reclaimed

Project: 205- SQM
Tital Al Ghaf - Villa, Dubai



LAMINATE



BEFORE

Product : Patina Classic Oak Light
Range : Impressive

Project: 165- SQM
Meadows 2 Villa, Dubai





VINYL CLICK



BEFORE

Product : Macchiato
Range : Evolution
Project: 146- SQM
Mudon, Arabella 3 Villa, Dubai



VINYL CLICK
HERRINGBONE



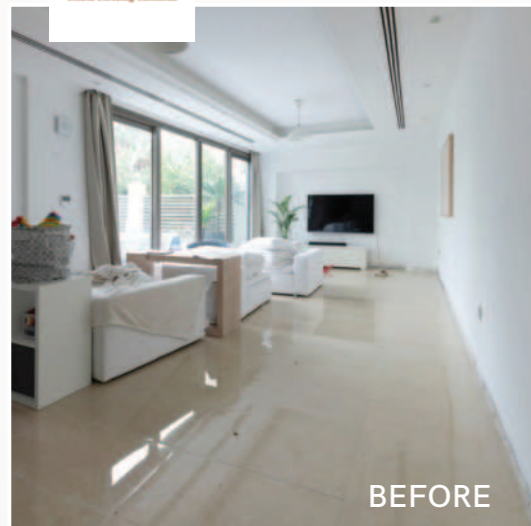
BEFORE

Product : Classic Dark Oak
Range : Vinyl Click Herringbone
Project: 100- SQM
Sustainable City Villa, Dubai





VINYL CLICK

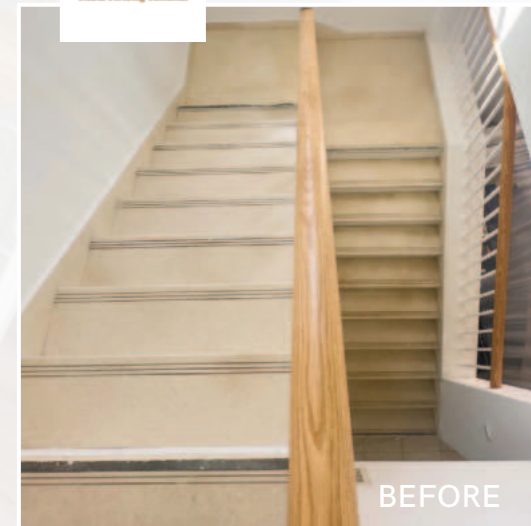


BEFORE

Product : Pervious
Range : Aqua Click Stone
Project: 95- SQM
Damac Hills 2, Dubai

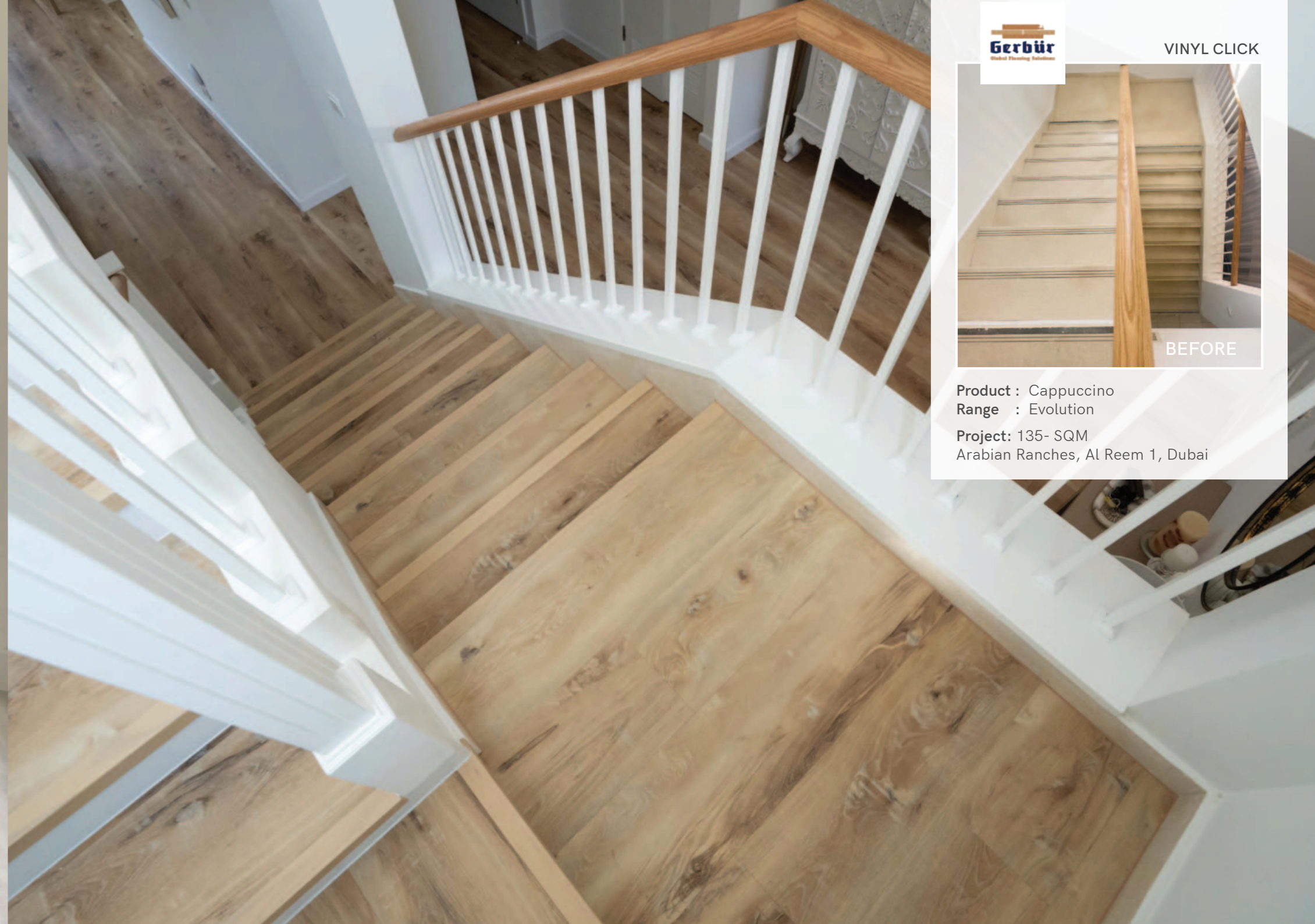


VINYL CLICK



BEFORE

Product : Cappuccino
Range : Evolution
Project: 135- SQM
Arabian Ranches, Al Reem 1, Dubai



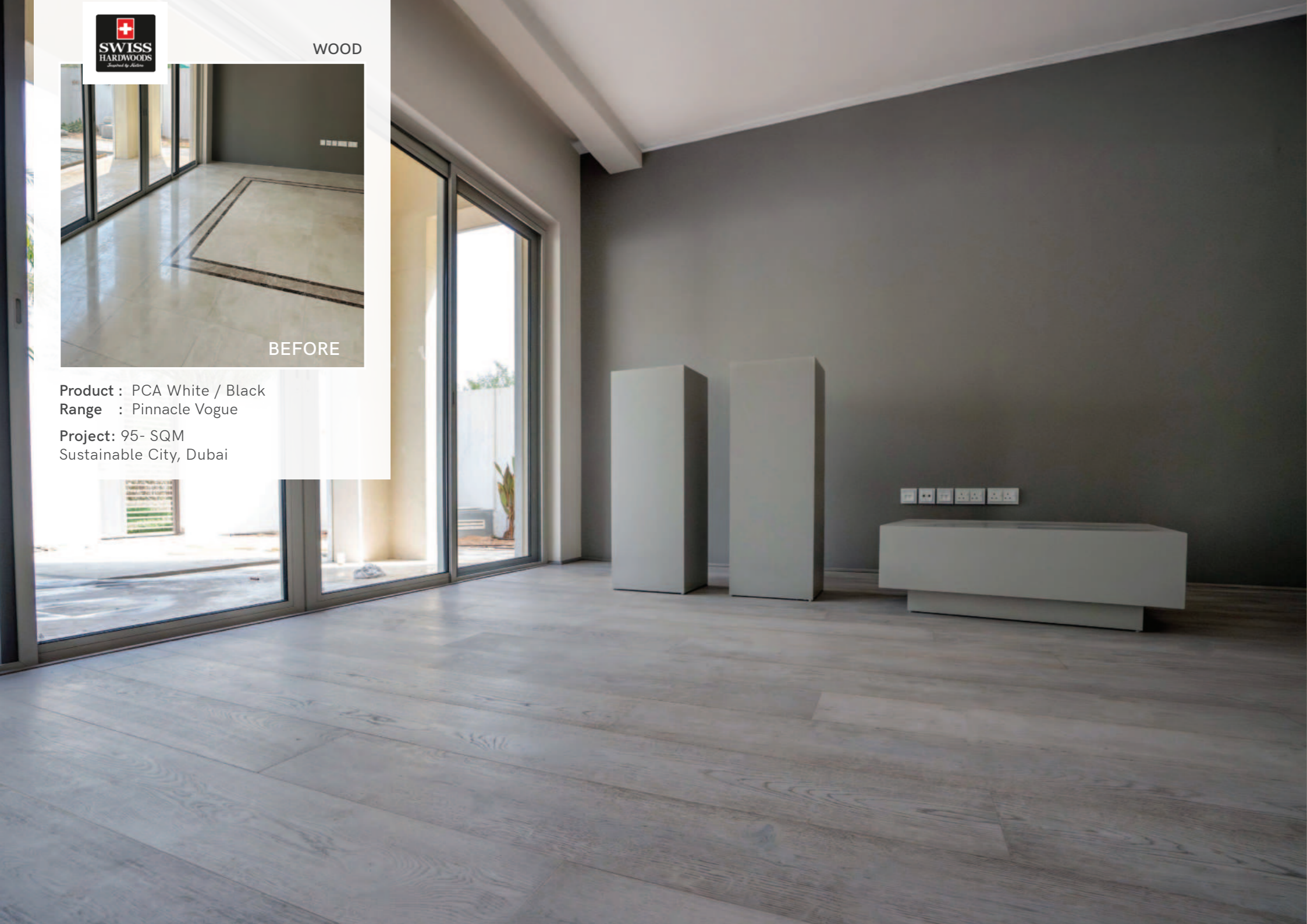


WOOD



BEFORE

Product : PCA White / Black
Range : Pinnacle Vogue
Project: 95- SQM
Sustainable City, Dubai



VINYL CLICK



BEFORE

Product : Latte
Range : Evolution
Project: 135- SQM
Al Reef Villas, Abu Dhabi



QUICK-STEP

LAMINATE



Product : Classic Oak Natural
Range : Impressive
Project: 85- SQM
Downtown Apartment, Dubai



Gerbur

VINYL CLICK



Product : Mocha
Range : Evolution
Project: 135- SQM
Sharjah Garden City, Sharjah





VINYL CLICK

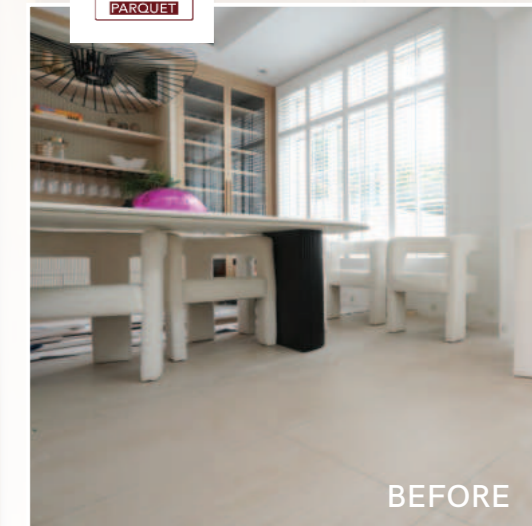


BEFORE

Product : Washed Oak
Range : Aqua Click
Project: 85- SQM
Cherrywoods, Dubai



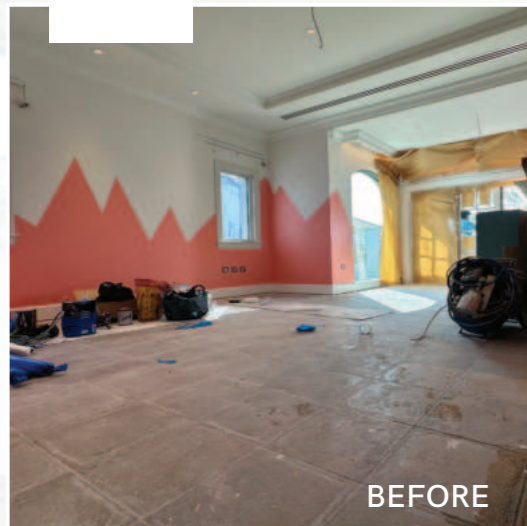
WOOD



BEFORE

Product : Sandcastle
Range : Boa Hybrid Herringbone
Project: 140 - SQM
Jumeirah Golf Estates, Dubai





BEFORE

Product : Posh 60
Range : Magic Moments

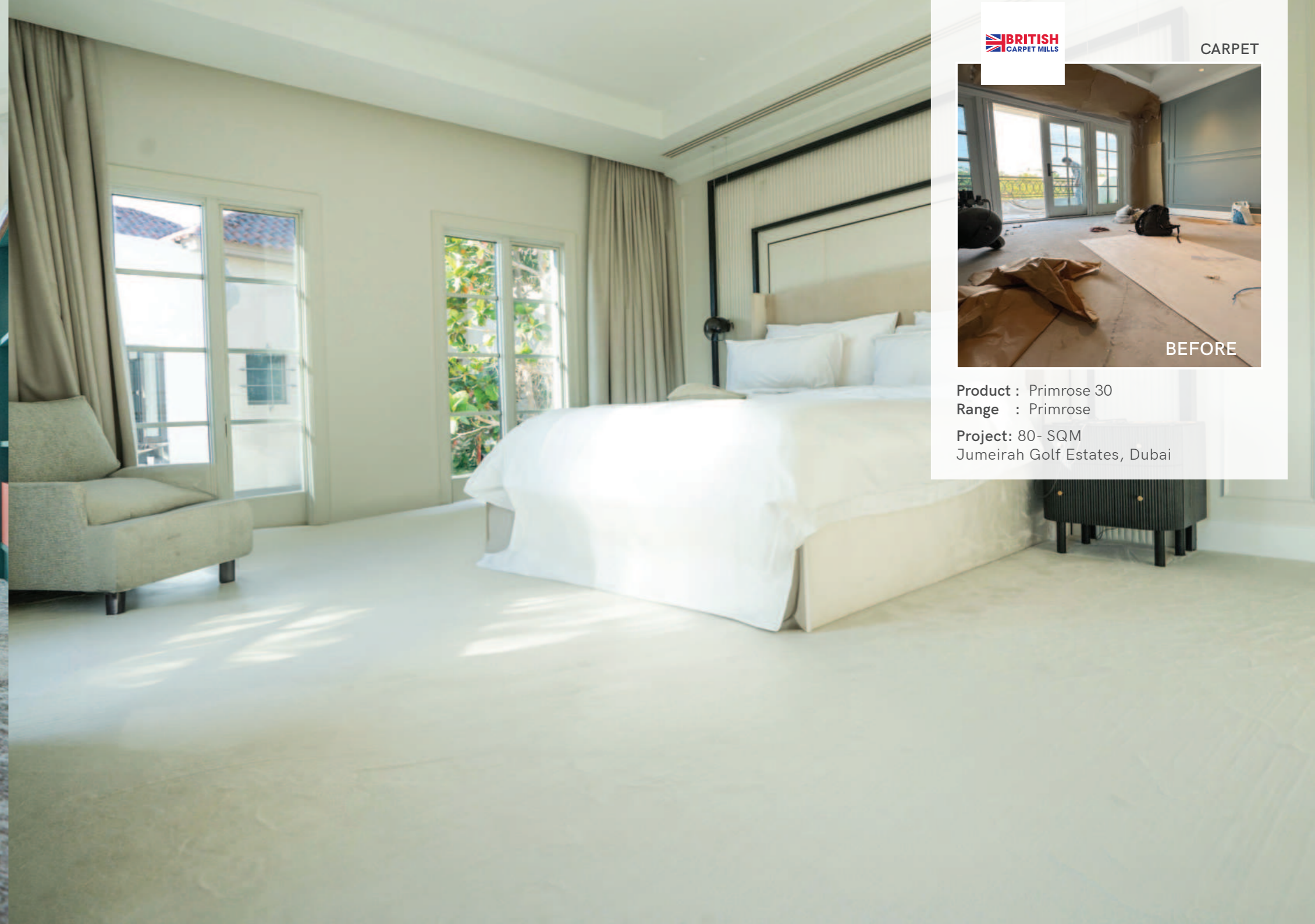
Project: 75- SQM
Al Wasl, Dubai



BEFORE

Product : Primrose 30
Range : Primrose

Project: 80- SQM
Jumeirah Golf Estates, Dubai





WOOD



BEFORE

Product : Custom Colour
Range : Herringbone Classic Matt
Project: 235 - SQM
The Polo Townhouse, Dubai

FLOORING PATTERNS

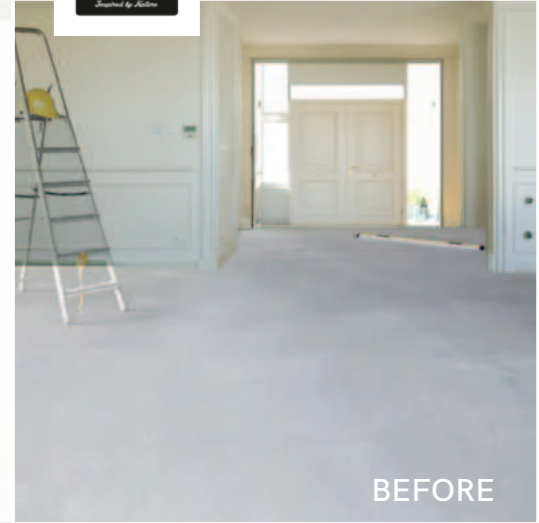
STRAIGHT

The most common and straightforward way to install flooring.

- ✔ Provides versatility to your space.
- ✔ Creates a timeless foundation



WOOD



BEFORE

Product : Natural Oak
Range : Decorum
Project: 80- SQM
Jumeirah Golf Estates, Dubai



WOOD



BEFORE

Product : Heather
Range : Cambridge Classic
Project: 115- SQM
Arabian Ranches Savannah Villa, Dubai

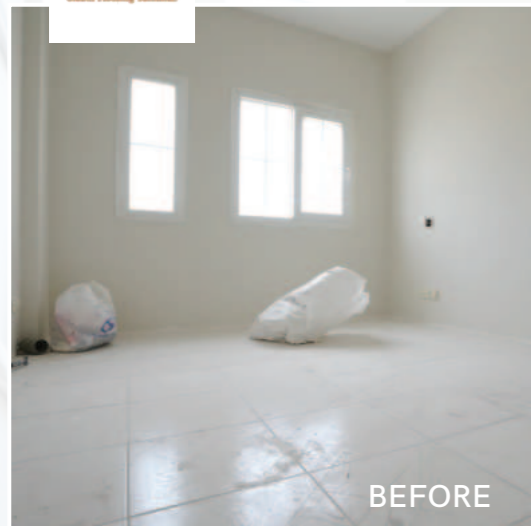


WOOD



BEFORE

Product : Limed
Range : Cambridge Classic
Project: 140- SQM
Al Barari, Dubai



BEFORE

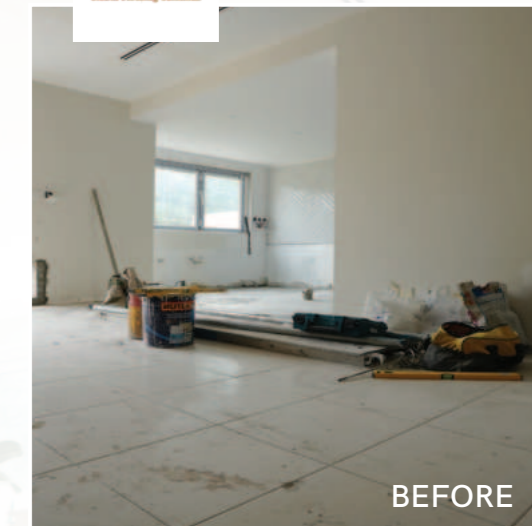
Product : Cappuccino
Range : Evolution

Project: 155- SQM
Springs Villa, Dubai

DIAGONAL

This unique approach adds a dynamic element to your flooring, making it more visually appealing.

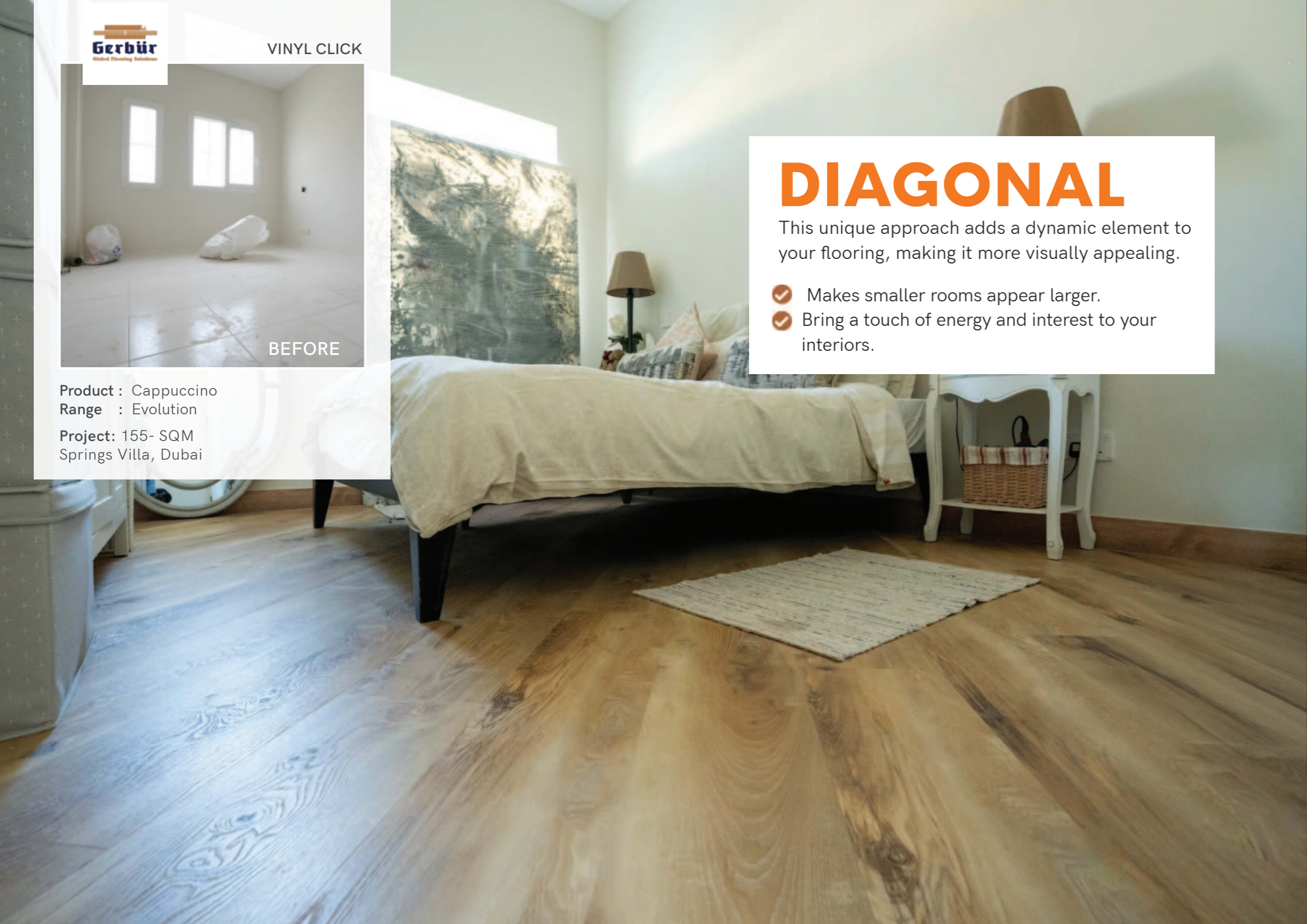
- ✔ Makes smaller rooms appear larger.
- ✔ Bring a touch of energy and interest to your interiors.



BEFORE

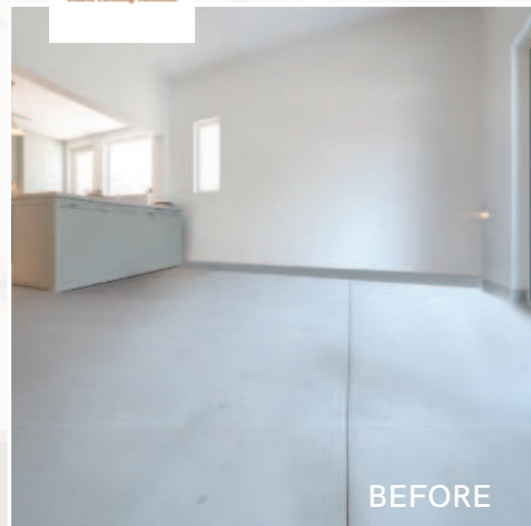
Product : Cappuccino
Range : Evolution

Project: 155- SQM
Meadows, Dubai





VINYL CLICK
HERRINGBONE



BEFORE

Product : Soft Classic Oak
Range : Vinyl Click Herringbone

Project: 100- SQM
Victory Heights, Dubai

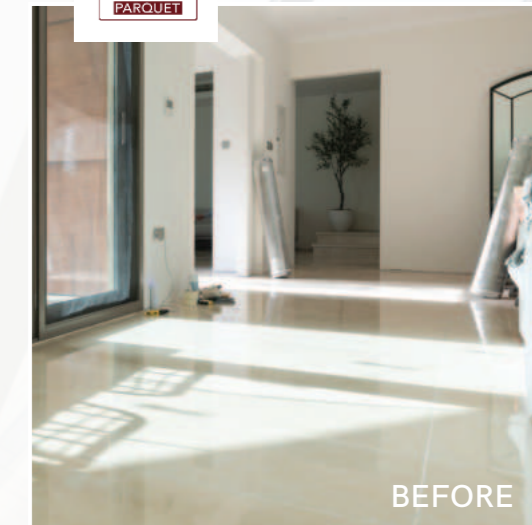
HERRINGBONE

The herringbone pattern is renowned for its classic elegance.

- ✓ Adds depth and character.
- ✓ Often used to create elegance and sophistication.



WOOD



BEFORE

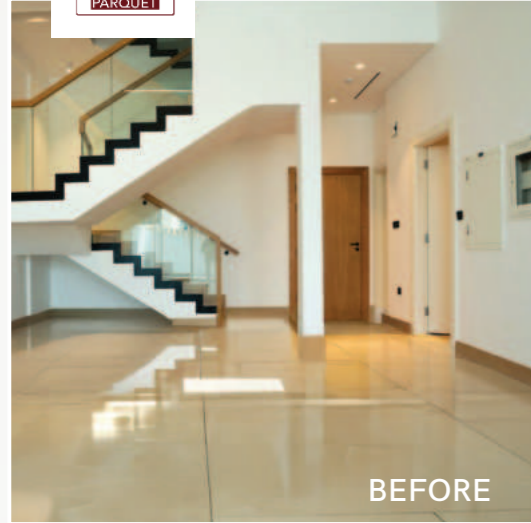
Product : Classic Dark Oak
Range : Vinyl Click Herringbone

Project: 60- SQM
Centro Court Yard Villa, Dubai





WOOD



BEFORE

Product : Custom Colour
Range : Chevron Variation Matt
Project: 395- SQM
Al Wasal, Dubai

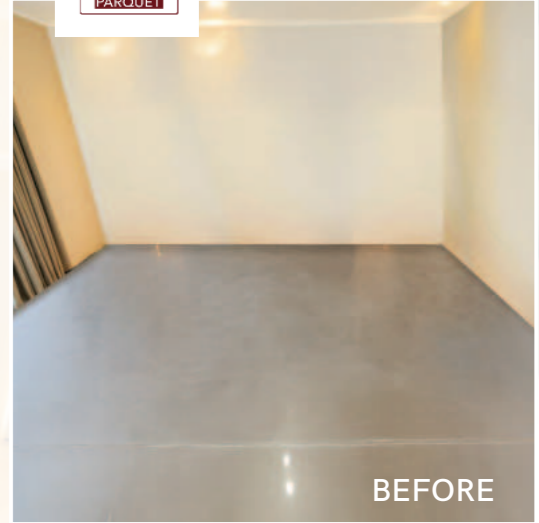
CHEVRON

Chevron patterns are a bold choice, ideal for those who want their flooring to be a focal point.

- ✔ Bring an enchanting and stylish element.
- ✔ Best for high-end interior designs.

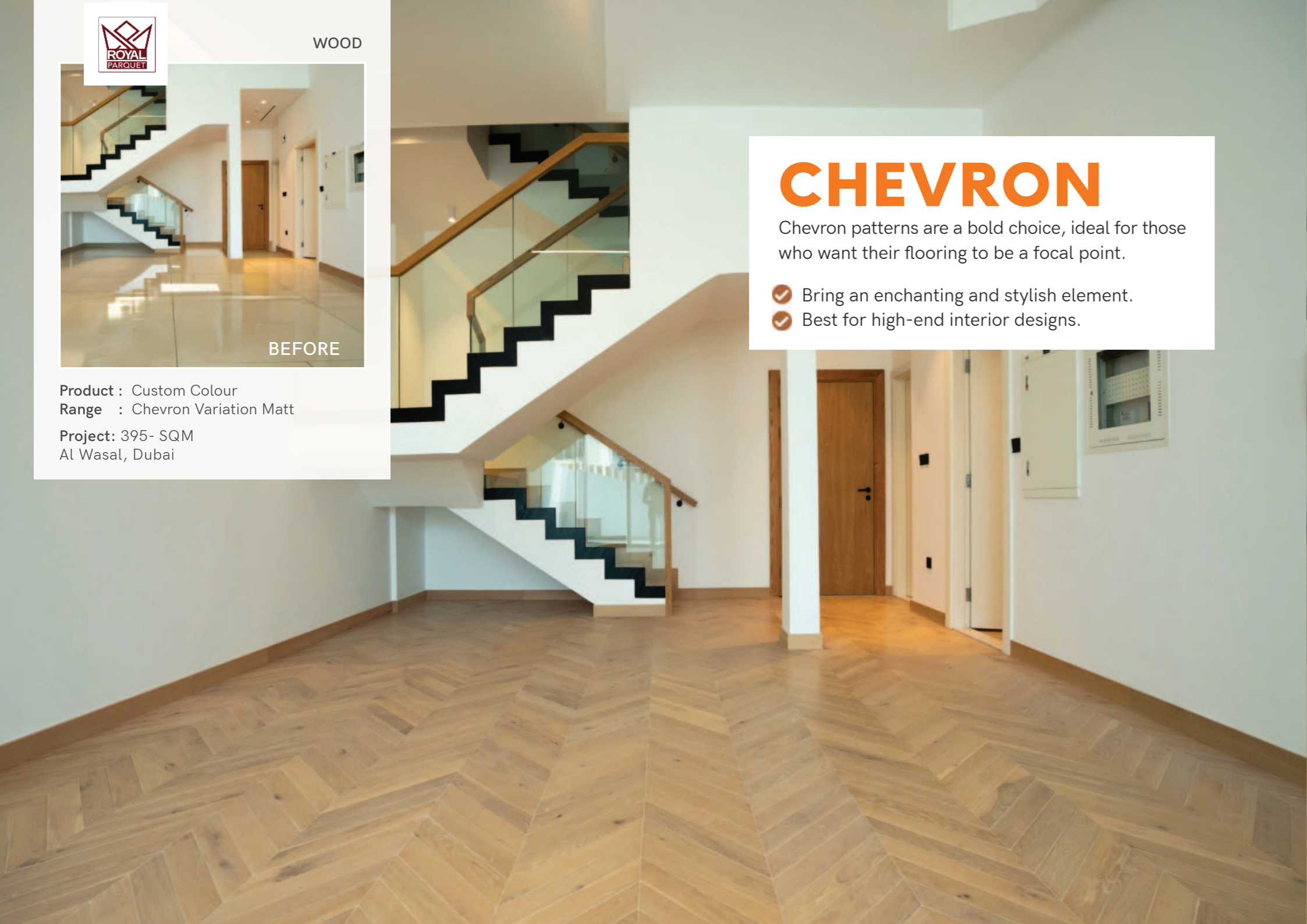


WOOD



BEFORE

Product : Tawny
Range : Chevron Classic
Project: 330- SQM
Pearl Island, Dubai





WOOD



BEFORE

Product : Chelsea Square
Range : Lush-Squares

Project: 85 - SQM
Ras Al Khaimah

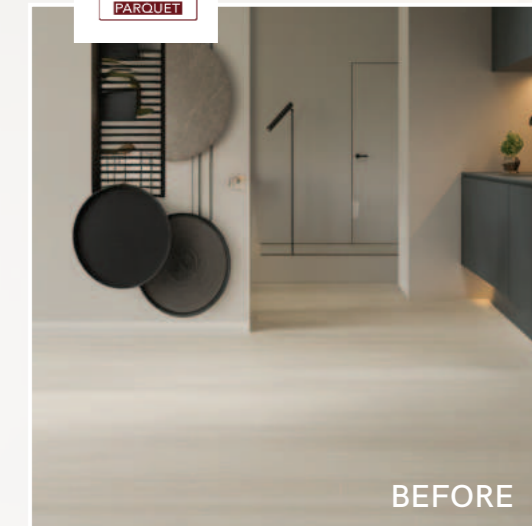
PARQUETRY

Elegant and timeless, parquet flooring adds geometric charm and natural warmth to any space. Crafted from premium wood, it's designed for lasting performance.

- ✓ Available in herringbone and chevron patterns.
- ✓ Durable and ideal for high-end interiors.



WOOD



BEFORE

Product : Chelsea Square
Range : Magnificence

Project: 100 - SQM
Jumeirah, Dubai





ARTIFICIAL GRASS



BEFORE

Product : Seneca 40/13
Range : Artificial Grass
Project: 395- SQM
Palm Jumeriah, Dubai

OUTDOOR

Elevate your outdoor spaces with premium grass and decking solutions. Whether you seek a lush, natural look or a sleek, modern finish, our high-quality options enhance any setting with style and durability.



DECKING



BEFORE

Product : Tobacco
Range : WPC - Solid Decking
Project: 100 SQM
Resort, Ras Al Khaimah



FROM RESIDENTIAL TO >>>



Flooring solutions that scale from living room to large-scale development



COMMERCIAL



Private & Public Workspaces



Private & Public Workspaces



Hospitality





Hospitality



Health Care



Education





Retail

Landscape & Recreation



PRODUCTION CAPACITY & STOCK

SECTORS WE SERVE



1 Million+ Sqm Readily Available Stock:

With over one million sqm of flooring stocked and ready, we significantly reduce lead times across the GCC. From vinyl to carpet to turf, immediate availability means your project stays on schedule — always.



Our Production Capacity:

Our production capacity is built for scale- capable of handling high-volume commercial orders with speed and precision.

From custom cutting to pre-installation prep, our processes ensure consistency, quality, and fast turnaround across every project.



Health Care



Education



Hospitality



Retail



Private & Public Workspaces



Landscape & Recreation



FLOORWORLD

— COMMERCIAL —



3 STATE-OF-THE-ART
DESIGN STUDIOS ACROSS DUBAI & ABU DHABI